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# It's a new challenge at event management company for former Astra Zeneca worker

A FORMER Astra Zeneca professional has joined Bollington-based company Media 1.

Maggie Hughes, former conference and exhibition project manager for global marketing at Astra Zeneca, has joined the event production company to head up a new division providing management services to the pharmaceutical industry.

Maggie, who has 26 years'

experience of organising international and UK meetings, said: "This is a fantastic opportunity for me to put my experience and knowledge into practice and deliver tailored solutions to clients at a more realistic cost."

"2010 and 2011 will be critical years for event organisers as they strive to make their companies event budget go further. A challenge they have to meet without compromising on the delegate experi-

ence, the success or the results."

Media 1 directors Steve Bindley and Carl Howe are thrilled to welcome Maggie as a new member of their senior management team, which manages annual event budgets of more than £1 million.

Steve said: "We look after all the technical aspects and we produce of over 30 conferences a year both here in the UK and worldwide."

"This new Division is not

only a natural progression for us as a company but provides our clients exactly what they want. Maggie's exacting standards and attention to detail fits our business ethos."

"Media 1 Delegate Management is our continuing commitment to offer our clients outstanding value for money, quality of service and the expertise they want delivered without compromise."

Established in 1999, Media 1's client base ranges from

pharmaceutical and manufacturing to financial services, government and the motor industry.

The head office is in Bollington with international resources throughout the world.

Over the last 11 years Media 1 has built up a thriving business with a strong reputation, mainly targeted at large international, corporate events with a range of important clients.



MAGGIE Hughes (S)

## Engineering its way through

MACCLESFIELD-based engineering firm Bodvoto